動畫片《哪吒之魔童降世》裡「英雄之旅」元素的 融合與創新

張淵盛 1* 黄琴珠 2

¹福建技術師範學院文化與法律學院 副教授 ²湛江市麻章區第二中學 語文科教師

摘 要

哪吒的神話故事演化歷來就是中國動畫的改編重點,不同時代背景下的哪吒故事母題亦有著不同程度的演變,而在動畫技術精進的大背景下,《哪吒之魔童降世》的大獲成功給觀眾展現出中西文化交融下,哪吒英雄神話的重構,不僅對西方英雄之旅式敘事和人物典型塑造運用已經愈發成熟,同時電影本身對英雄神話塑造的民族性、時代性也有著獨到的理解和獨特的建構。本文剖析《哪吒之魔童降世》故事裡「英雄之旅」的文化元素,並主要從陰陽調和、父子關係的角度提出該動畫電影在英雄之旅的敘事基礎上融入中國文化元素進行再創造,從而在票房上獲致成功的因素。

關鍵字:《哪吒之魔童降世》、英雄、英雄之旅、《封神榜》

DIO: 10.6425/JNHUST.202503 39(1).0004

*聯繫作者:福建技術師範學院文化與法律學院副教授,高雄市岡山區仁壽里正

言街 76 巷 15 號

E-mail: yuan904@yahoo.com.tw

Integration and Innovation of the "Hero's Journey" Elements in the Animated Film "Nezha: The Devil

Child Comes into the World"

Yuan-Sheng Chang ^{1*} Qin-Zhu Huang ²

¹ School of Culture and Law, Fujian Polytechnic Normal University, Associate Professor.

² Zhanjiang Mazhang District No. 2 Middle School, Chinese teacher.

Abstract

The evolution of Nezha's myth has always been the focus of Chinese animation adaptation. The theme of Nezha's story in different eras has also evolved to varying degrees. Against the backdrop of advanced animation technology, Nezha: The Devil Child Comes into the World The great success of "The Legend of Nezha" showed the audience the reconstruction of the heroic myth of Nezha under the fusion of Chinese and Western cultures. Not only has the use of Western heroic journey narrative and character creation become more mature, but the film itself has also shaped the nationality and The timeliness also has a unique understanding and unique construction. This article analyzes the cultural elements of the "hero's journey" in the story of "Nezha: The Devil Child Comes into the World", and proposes that the animated film incorporates Chinese cultural elements into the narrative of the hero's journey from the perspective of yin and yang harmony and father-son relationship. Creativity is the factor that leads to box office success.

Keywords: The devil boy of Nezha comes to the world; Hero; Hero's Journey; List of gods

DIO: 10.6425/JNHUST.202503_39(1).0004

*Corresponding Author: Associate Professor, Fujian Polytechnic Normal University, Fuzhou City, Fujian Province. No. 15, Lane 76, Zhengyan Street, Renshouli, Gangshan District, Kaohsiung City.

E-mail: yuan904@yahoo.com.tw